Optimal Management of an Epidemic:  
Lockdown, Vaccine and Value of Life*  

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Abstract  
This paper analyzes the optimal response (stay-at-home and vaccination policies) to a pandemic caused by an infectious disease. The optimal lockdown policy significantly restricts employment at the outset of the pandemic but allows for partial loosening before the peak. When a vaccine becomes available, the optimal vaccination policy (under a variety of scenarios) has an almost bang-bang property even accounting for a possible loss of immunity: vaccinate at the highest possible rate and then rapidly converge to the steady state. The model illustrates interesting trade-offs as it implies that lower hospital capacity requires flattening the infection curve and hence a more stringent lockdown, but lower vaccination possibilities (both the likelihood of a vaccine and the vaccination rate) push the optimal lockdown policy in the opposite direction, even before the arrival of vaccine. The results imply that the “dollar” value of a vaccine decreases rapidly as time passes with the re-infection rate being a large determinant of the monetary value. The value that society assigns to averting deaths is an important determinant of the optimal policy. The sensitivity analysis shows that even for reasonable bounds of the economic and epidemiological parameters, the timing and the magnitude of the optimal policy varies substantially.

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1 Introduction

How does the optimal response to an epidemic—both in terms of the nature of “stay-at-home” policies that restrict employment as well as the intensity of vaccination efforts—depend on the features of the economy and the epidemiological parameters? To make progress understanding the answer to this question we study the problem faced by a planner that can impose restrictions on employment and, when a vaccine becomes available, has to decide on the (costly) intensity at which the population can be vaccinated.

We study a standard continuous time infinite horizon model. We assume that individual preferences depend on individual consumption, and that social preferences take into account the utility loss associated with deaths. The model takes into account that the case fatality rate depends on the hospital congestion. We model the impact of a virus using a standard SIRS model, and we constrain the policy space taking into account limitations imposed by the existing public health infrastructure and, when a vaccine becomes available, the possible loss of immunity of the vaccinated.

We assume that at the beginning of the epidemic—what we label Phase I—the only available instrument to manage the epidemic is a stylized version of a “stay-at-home” policy that, simultaneously, restricts employment and lowers the rate of transmission of the epidemic. Phase I ends when a vaccine becomes available and the economy enters Phase II. We view the arrival of a vaccine as a random event and we take the probability distribution as exogenous. At this point, a second instrument becomes available: the speed at which the population can be vaccinated at a cost. The impossibility of instantaneously fully vaccinate the population is a novel feature of our model and one that has significant effects on the optimal policy, even before the vaccine becomes available.

On the theoretical side, we show that the model has a steady state. When the reinfection rate is low (essentially the case in which the economy is dealing with an epidemic and not an endemic problem) we show that along a path in which a vaccine or a treatment never becomes available (Phase I)—although optimal policies take into account that the probability is positive—the epidemiological variables converge to the same steady state as those of another economy that has access to a vaccine/treatment. This implies that the economic value of a vaccine decreases over time. To the extent that the private value of a vaccine moves with the social value, the model predicts that fewer resources will be allocated by the private sector to finding a vaccine as the epidemic progresses.

A quantitative version of the model permits us to consider a variety of scenarios that capture the uncertainty associated with the true value of epidemiological parameters, the effective availability of health care resources in the case of a pandemic as well as the differential case fatality rates associated with situations in which hospital capacity is exceeded. We find that our findings about optimal policies (both employment and vaccination) are very sensitive to assumptions about the appropriate value of the relevant parameters (epidemiological as well as public health infrastructure).
We find that in Phase I — when the vaccine is not available — it is generally optimal to impose severe lockdowns in the initial weeks of the epidemic. Depending on epidemiological parameters, the restrictions are slowly removed. In all cases employment is increased before the epidemic peaks. The model implies that the lower the probability of a vaccine or the lower the speed at which the population can be vaccinated, results in less restrictive employment policies. The intuition is simple: if there is no tool to fight the virus there is no need to flatten the curve as the same number of individuals will perish. The only force that counterbalances this result is the assumption that the case fatality rate increases when hospital capacity is exceeded. In this case flattening the curve can result in fewer deaths. Thus, the optimal policy has to balance these different factors that have opposing factors.

The details of how a vaccine interacts with other policies is novel and interesting as arrival of a vaccine (Phase II) does not imply — depending on the state of the epidemic — that all restrictions on employment should be lifted. Moreover, availability of a vaccine may result in an increase in the spread of the epidemic. This perhaps somewhat counterintuitive result can be easily explained: availability of a vaccine increases the rate at which the susceptible population shrinks and this reduces the future contagion rate. This implies that the cost of the epidemic in terms of future deaths and consumption decreases (less future contagion) and, consequently, the marginal cost in terms of current output should decrease as well. This last step requires a liberalization (more contact among individuals) that, in turn, pushes up the contagion rate. Our results imply that for a developed country like the U.S. it is in general optimal to vaccinate at the highest possible rate (institutionally determined) when the vaccine first becomes available. The optimal vaccination policy rapidly converges to its long-run value (which is non-zero in the case of reinfections). Thus, the optimal vaccination policy has almost a bang-bang quality.

For a large range of plausible scenarios, the model implies that the social value of a vaccine decreases rapidly as the pandemic unfolds. We find that even allowing for a possibly endemic virus the dollar value of a vaccine decreases by about 60% after one year. The specific dollar value depends critically on the reinfection rate, the rate at which immunity is lost and the social value of life.

The robustness analysis considers a fairly large range of plausible scenarios. Even though we find our quantitative results useful we are fully aware that their quality is no better than the quality of the data that we use. At this point there is significant uncertainty about many of the key parameters, both those corresponding to the economic model as well as those implicit in the epidemiological mode. Our findings suggest that the optimal policy is very sensitive to the specific parameterization. It is not clear to us what to conclude from this other than showing the importance of acquiring information (for example adopting a large program of random testing). We also view our results as providing policy makers with a framework of reference to study worst case scenarios.

This research is related to the large and growing macro literature that emphasizes the trade-off between managing an epidemic by controlling the spread of the infection and economic
outcomes. Our paper is closest to the recent work of Alvarez, Argente, and Lippi (2020), Acemoglu et. al (2020) and Gonzalez-Eiras and Neipelt (2020). The major differences with other optimal control models is that we take a different approach to modeling the effect of the availability of a vaccine and that we allow for possible loss of immunity. This more flexible environment permits studying how the optimal management of an epidemic depends on hospital capacity, the expected arrival times of a vaccine, as well as its effectiveness (including the possible loss of immunity), the vaccination cost. Even though our formulation emphasizes a control approach, in Appendix 4 we sketch a simple model that allows for a behavioral component and captures individual response to the risks associated with infection (see, for e.g. Bisin and Gottardi (2021) for a model with externalities).

In section 2 we present the model and in section 3 we discuss some theoretical results. In section 4 we present our quantitative findings. Section 5 briefly discusses ongoing work on extensions and section 6 offers some preliminary concluding comments.

2 Model

We study a standard continuous time macro model. We assume that there is one good that is produced exclusively with labor. There are two policy variables that we study. First, a type of “stay-at-home” limit on the utilization rate of the labor force which has two impacts: It decreases output and, simultaneously, reduces the rate of transmission of a virus since fewer individuals enter in contact with others. The second policy is the rate at which individuals can be vaccinated when a vaccine becomes available. This rate is also subject to an institutional constraint that captures both delays in producing a viable vaccine in large quantities (even after one has been discovered) and the logistical arrangements associated with mass vaccination.

We assume that there is a representative agent that cares about consumption. Social preferences are simply individual preferences adjusted (downward) by the disutility cost of deaths. Thus, from society’s perspective there are two reasons to control an epidemic: the direct loss of

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1Acemoglu et. al. study optimal lockdown for heterogenous agents and find that the optimal policy call for different lockdown strategies for different individuals. Gonzalez-Eiras and Neipelt present a general model but they concentrate on special cases in order to find closed form solutions. Appendix 4 has a partial list of the rapidly growing literature on the economic effects of COVID-19. Other papers explore the effects of different policies in the dynamics of the pandemic (i.e. social distancing, lockdown, testing, etc….) in SIR models developed by Kermack and McKendrick (1927). See for example, Adda (2016), Aum, Lee, and Shin (2020), Avery, Bossert, Clark, Ellison, and Ellison (2020), Azzimonti et al. (2020), Bassetto (2020), Bick and Blandin (2020), Dingel and Neiman (2020), Droz and Tavares (2020), Eichenbaum, Rebele, and Trabandt (2020a,b),Eichenbaum, Jarosch, and Shimer (2020), Fang, Wang, and Yang (2020), Glover, Heathcote, Kuerger, and Rios-Rull (2020), Hsiang et al. (2020), Neumeyer (2020), Pindyck (2020), Shao (2020), Wang et al. (2020). In this paper, the labor market is fairly stylized but this is something that has been address in other papers that abstract from the optimal policy. See for example, Bick and Blandin (2020), Kapicka and Rupert (2020), Kurman, Lale, and Ta (2020).
output associated with lower labor force availability and, in our baseline, the additional disutility cost of deaths associated with the epidemic. The details of how we model this disutility are spelled out below.

We consider two phases that differ on the availability of a vaccine.

- **Phase I:** This is the period in which there is no vaccine available. The only available tool is “stay-at-home” type of policy that reduces employment. We use a single variable to capture a variety of interventions that affect both the rate of transmission of the virus and the level of employment. We leave for future work the analysis of policies that are likely to vary in their impact like social distancing, age-related limitations and complete lockdown, among others.

- **Phase II:** We assume that the availability of a vaccine arrives at an exogenous rate and at that time the economy enters Phase II. The planner has, in addition to the lockdown policy, the ability to control (up to a maximum) the speed at which the population is vaccinated.

### 2.1 The Economic Model

We assume that there is only one good that is produced linearly using labor. If the available labor force is denoted $L$ and only a fraction $\phi \in [0,1]$ is utilized in production, utility is $u(\phi wL - c_V(\mu(1-V)))$, where the second term captures the cost in terms of output of vaccinating a population of size $1-V$. This is the unvaccinated population. This term is operative only in Phase II when a vaccine is available.

Social preferences depend on the utility derived from consumption (we abstract away from leisure at this stage) and an additional term that captures the disutility associated with the loss of life. The instantaneous social payoff is

$$ u(\phi wL - c_V(\mu(1-V))) - \Delta(D^1, D^+). $$

We make standard assumptions about the utility function $u$. In the simple model $L$ equals the (fixed) labor force minus those infected individuals who have been identified as such. In general we assume that the function $\Delta(D^1, D^+)$ is increasing and convex. The variables $(D^1, D^+)$ —more thoroughly described later— capture case fatality rates depending on whether the hospital capacity is reached.

Society’s preferences are then a function of consumption and deaths. Let $T_\eta$ be the (random) time at which the economy transitions to Phase II (that is, when vaccination becomes available).

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2 Alvarez et. al. (2020) assume that most of the population can be instantaneously vaccinated.
Formally, preferences are given by
\[ U = E \left\{ \int_0^{T_\eta} e^{-\rho t} \left[ u(\phi_t w L_t) - \Delta(D_t^1, D_t^+) \right] dt \right\} \]
\[ + e^{-\rho T_\eta} \int_0^\infty e^{-\rho t} \left[ u(\phi_{T_\eta+t} w L_{T_\eta+t}) - c_V (\mu_{T_\eta+t} (S_{T_\eta+t} + (1 - \zeta) I_{T_\eta+t})) - \Delta(D_{T_\eta+t}, D_{T_\eta+t}^+) \right] dt \}

where the expectation is taken over the realization of \( T_\eta \).

Our description of the model ignores any behavioral component, that is, formally it ignores how individuals adjust their behavior—in our case the only relevant dimension is their labor supply decision—depending on the risk of infection. In the Appendix we sketch a version of the model that includes behavioral components and that, under a particular transfer policy, aggregates to the version that we use in the text.

2.1.1 Special Case

The special case that we use for the quantitative exercise assumes that the instantaneous payoff is
\[ N \ln (w \phi L - c) - N \Delta(D^1, D^+) \]

In this formulation \( c \) is the minimal level of consumption and \( N \) is population size. We assume that the function \( \Delta(D^1, D^+) \) has the following form
\[ \Delta(D_t^1, D_t^+) = M_0 \left[ k_a D_t^1 + k_e D_t^+ \right] \]

where
\[ D_t^1 = \chi h \zeta I \]
\[ D_t^+ = (\chi^H - \chi) \kappa H (h \zeta I - \bar{H})^+ \]

This formulation has two elements. The cost to society of one additional death (in utility terms) is \( M_0 \). If we assume that this is equal to the utility of the remaining lifetime \( T \), and the value of an additional year is a multiple, \( \upsilon \), of annual output, then we can approximate the utility loss associated with one death is
\[ M_0 = \ln (\upsilon w - c) \frac{1 - e^{-\rho T}}{\rho} \]

We take \( D_t^1 \) as a measure of deaths that occur before hospital capacity is reached. To simplify we view this flow as the product of the flow of people leaving the symptomatic infectious state, \( \zeta \kappa I \), times the fraction hospitalized, \( h \), times the fraction of those hospitalized that die, \( \chi \). \( D_t^+ \) has a similar interpretation, except that the death rate, \( (\chi^H - \chi) \), is higher. We also allow

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3 We thank Piero Gottardi for encouraging us to think about the behavioral dimension.
4 There are different approaches to identify and measure the valuation of life. Examples of some of the options in the context of the analysis of epidemics are Greenstone and Nigam (2020) and Hall, Jones and Klenow (2020).
for a shorter duration ($\kappa^H$). This term is only effective when the number of people hospitalized exceeds the hospital capacity. This is captured by the term $(h\zeta I - \bar{H})^+$. Total case fatalities, $D_t$, is simply the sum of $D_t^1$ and $D_t^+$. Finally the parameters $k_a$ and $k_e$ allow for the possibility that society values deaths that occur because the hospital capacity is exceeded differently from those that occur when hospitals have available beds.

2.2 The Epidemiological Model

Following the literature, we assume that the dynamics of an epidemic can be reasonably approximated by a version of the standard SIRS model. Here, we present a simple version although more general formulations (e.g. hospitalizations as a separate state with its own law of motion, alternative matching function to replace the canonical $\beta SI$ in the SIRS model) are relatively easy to incorporate.

In the model $I$ is the total number of infectious individuals. This includes both symptomatic and asymptomatic. We assume that only a certain fraction, $\zeta$, is identified as infected/symptomatic. These individuals do not contribute to the labor supply and we assume that they do not infect susceptible agents. Effectively we assume that they are quarantined. The number of infected individuals who are asymptomatic is then $(1 - \zeta)I$.

Let $S$ be the number of susceptible individuals and $R$ the population of resistant individuals. In Phase II there exists another category: vaccinated individuals, which we denote by $V$. Then the potential labor force, $L$, is given by

$$L = S + R + (1 - \zeta)I + V. \quad (3)$$

Since we normalized the population to one this is

$$L = 1 - \zeta I. \quad (4)$$

Then given a value of the stay-at-home policy $\phi$, the fraction of susceptibles and infectious in the population is $\phi S$ and $\phi (1 - \zeta)I$ respectively.\footnote{It is not obvious that the right approach is to posit that total rather than “excess” deaths should enter social preferences. For example, a large number of individuals die every year due to simple influenza. At the same time, there are relatively simple policies that could potentially avert many of those deaths (e.g. free vaccination, creating “vaccination stations” in convenient places (e.g. supermarkets, public transportation hubs) to reach a large fraction of the population including those that do not have ready access to healthcare). We view the absence of those policies as a revealed preference type of argument against including all deaths in the baseline.}

\footnote{One of the most widely cited epidemiological studies of the COVID-19 epidemic is the Imperial College model in Ferguson et.al. that uses the SIR model. Economic analyses of the COVID-19 epidemic from an economic point of view relying on the SIR model include Alvarez et. al. (2020), Atkeson (2020), Fernandez-Villaverde and Jones (2020).}

We are aware of the limitations of the model. See Korolev (2020) for example. An alternative forecasting model, the IHME model also appears to have serious limitations. See Marchant et. al. (2020).

\footnote{In this setting, $\phi$ is a summary of the effects of a variety of different policies like lockdown, social distancing,}
The model is then described by the following equations:

\[ \dot{S} = -\beta(\phi S)(\phi(1 - \zeta)I) - \mu S - \pi S + \gamma(1 - S) \]
\[ \dot{S} = -\beta \phi^2(1 - \zeta)SI - \mu S - \pi S + \gamma(1 - S). \]

The first term is the standard matching function of the SIRS model, while the second term, \( \mu S \) is the population that becomes resistant as a result of vaccination. The term \( \pi S \) is a measure of the flow of individuals that, even in the absence of contact, leave the S state because they become infected. This captures exogenous sources of infection. In our quantitative exercise we assume that \( \pi \) is such that that the expected duration of the time in between infections is 40 years. The last term, \( \gamma(1 - S) \) captures both the rate at which resistant individuals lose their immunity and the entrance of new susceptible individuals in the population.

The stock of infectious evolves according to

\[ \dot{I} = \beta \phi^2(1 - \zeta)SI + \pi S - (\kappa + \mu + \gamma) I. \]

The last term includes both those who leave the infectious state because they either recover or die, and the fraction of the asymptomatic infectious population that is vaccinated. We assume—but there is mixed evidence on this—that vaccinated individuals cannot transmit the virus. It is easy enough to consider the case in which only a fraction effectively become vaccinated.

Finally the stock of vaccinated individuals satisfies

\[ \dot{V} = \mu (1 - V) - \gamma V. \]

We assume that the population who is a candidate to be vaccinated includes those individuals who have not been vaccinated before and those that have lost their immunity. In the model, \( V \) is intended to capture individuals who have immunity. Thus, if \( \bar{V} \) is the stock of individuals who have been vaccinated (and have not lost immunity) and if \( \varsigma \) is the effectiveness of the vaccine, we take \( V = \varsigma \bar{V} \), and we adjust \( \mu \) to capture this effectiveness factor. The possibility of exogenous infection is captured by \( \pi \).

For a large set of values of \((\mu, \phi)\) the epidemiological model has a unique (and locally stable) steady state. However, the linear approximation to the dynamical system near the steady state has complex roots. Thus, for a fixed policy (including the no intervention policy described below) the epidemic displays multiple “waves” of decreasing severity.

For \( \gamma = \pi = 0 \) (no loss of immunity and no exogenous infection) the model is a model of an epidemic in the sense that, in the long run, \( I_t = 0 \). For positive values of \( \gamma \) and or \( \pi \) this is a model of an endemic disease as infections are recurrent and in the steady state a nonzero fraction of the population is in the infectious state. However, for small \((\gamma, \pi)\) the long school closure, mask wearing, travel restrictions and centralized quarantine. There is some evidence (see Chen and Qiu (2020)) that the effects of these NPIs is quite heterogeneous in terms of consequences of the epidemic. However, at the level of aggregation in this model they correspond to an average of feasible combinations. Future work will deal with heterogeneity in policies (different \( \phi \)).

\[ \text{Strictly speaking the parameter } \mu \text{ measures the rate at which individuals leave the susceptible state weighted by the effectiveness of the vaccine.} \]

\[ \text{At the time of this writing it is not clear what is the duration of immunity associated with Covid-19.} \]
run fraction infected can be made arbitrarily small and the endemic case is very close to the epidemic case.

Finally, if we label the path of the epidemic when the policy is no intervention (formally this corresponds to \( \phi_t = 1 \) and \( \mu_t = 0 \)) the uncontrolled case, and we denote the resulting path by \((\hat{S}, \hat{I})\).

The number of deaths averted up until time \( T \), \( G_T \), under a policy \( \{\phi_s, \mu_s\} \) is

\[
G_T = \int_0^T (\hat{D}_s - D_s) \, ds,
\]

where \( D_s = D_s^1 + D_s^+ \) are total deaths under a given policy and \( \hat{D}_s = \hat{D}_s^1 + \hat{D}_s^+ \) are the equivalent deaths under the no intervention policy.

The measure of relative deaths, \( N_T \) as

\[
N_T = \int_0^T \hat{D}_s \, ds,
\]

and the cumulative output cost (relative to the full employment case) is

\[
O_T = \left( \frac{1}{T} \right) \int_0^T \phi_s (1 - \zeta I_s) \, ds.
\]

By comparing \( G_T \) and \( O_T \) we can estimate the output cost per death averted\(^{10}\)

3 Analysis of the Model

Since the problem faced by the planner in Phases I and II is different, we start by studying the optimal policy in Phase II. We then discuss Phase I.

3.1 Phase II

In this Phase vaccination is available and the planner’s objective function is

\[
F(S, I, V) = \max_{\{\phi_t, \mu_t\}} \int_0^\infty e^{-\rho t} \left[ u(\phi_t w(1 - \zeta I_t) - c_V(\mu_t (1 - V_t))) - \Delta(D_t^1, D_t^+) \right] \, dt,
\]

subject to equations (??), (??) and (??) and \( S_0 = S, I_0 = I \) and \( V_0 = 0 \). The maximization is subject to \( 0 \leq \phi_t \leq 1 \) and \( 0 \leq \mu_t \leq \bar{\mu} \), where \( \bar{\mu} \) is a measure of the economy’s maximal speed to vaccinate the population.

\(^{10}\)It is clear that our measure of output cost ignores many other consequences of drastic reductions in economic activity. For example, all the managerial human capital that is lost (or reallocated to less profitable activities) is not included in our measure. Moreover, to the extent that a given policy has implication for non-Covid deaths (e.g. deaths of despair, depression) our measure also ignores this. Thus, we believe that our formulation is somewhat conservative.
The optimal stay at home policy depends on the difference of the marginal shadow values of the stocks of infectious and susceptibles. Formally, in the interior case, that is when $\phi \in (0, 1)$, the optimal $\phi$ solves (details in Appendix 1)

$$u'(\phi w(1 - \zeta I) - c V (\mu (1 - V))) (1 - \zeta I) (1 - \zeta I) = (F_S - F_I).$$

(9)

For a given state $(S, I, V)$ the left hand side is decreasing in $\phi$. $F_I$ measures the contribution of an additional infected individual to the value of the problem and it is negative, and so is $F_S$ for some combinations of the state $(S, I, V)$. However, in all cases, $F_S - F_I > 0$ since 100% of the susceptibles are in the labor force but only $1 - \zeta$ of the infected. Why is that the optimal policy depends on the difference $F_S - F_I$? The reason in simple: A decrease in $\phi$ decreases the rate of infection (a positive) but it also slows down the decrease in the stock of susceptibles (a bad) and the optimal policy depends on the relative strength of the two effects. Thus, $-F_I - (-F_S)$ is the net gain from lowering $\phi$. This net gain must be equal to the marginal welfare cost that is captured by the left hand side of equation (9). Decreases in $\phi$ are associated with larger gains of reducing the rate of infection relative to the rate at which the susceptible population shrinks. This gap is large at the beginning of an epidemic as the stock of susceptibles is high and the level of infectiousness is low.

Why is the planner flattening the curve in this version of the model? There are two reasons. First, given our assumption about the impact of reaching hospital capacity the term $-\Delta(D^1, D^+)$ is a concave function of $I$. This implies that smoothing the time path of deaths results in utility gains. Second, the existence of a technology with a capacity constraint induces another form of concavity that, in turn, makes smoothing the path of $I_t$ optimal. As either $\eta \to 0$ and/or $\mu \to 0$ Phase I is permanent and this implies that the only reason for the planner to decrease output is to distribute fatalities over time to avoid the higher fatality rate associated with exceeding the hospital capacity. Put it differently, we expect that the lower the value of $(\eta, \mu)$ the higher the value of $\phi$ since the second “life saving technology” (vaccine) is less valuable.

Under some conditions the model has a steady state. For sufficiently small $(\gamma, \pi)$ (the rate at which immunity is lost in the population and the rate at which exogenous infections occur) the steady state displays no output loss ($\phi^* = 1$) and no vaccination ($\mu^* = 0$). We summarize this result in the following proposition

**Proposition 1 (Phase II: Steady State)** Assume that the utility function is strictly increasing and strictly concave and that the marginal cost of vaccination is positive even at zero (that is, $c'(0) > 0$) then, for a small enough $(\gamma, \pi)$, there exists a steady state characterized by $\phi^* = 1$ and $\mu^* = 0$ and the epidemiological variables are

$$S^* = \left(1 + \frac{\kappa + \gamma}{\beta(1 - \zeta)} \frac{\gamma + \pi}{\pi} \right) - \sqrt{\left(1 + \frac{\kappa + \gamma}{\beta(1 - \zeta)} \frac{\gamma + \pi}{\pi}\right)^2 - 4 \frac{\kappa + \gamma}{\beta(1 - \zeta)}}.$$
and

\[ I^* = \frac{\gamma}{\kappa + \gamma} (1 - S^*). \]

**Proof.** See Appendix 1 ■

If \((\gamma, \pi)\) are sufficiently large, the steady state is interior.

### 3.2 Phase I

In this Phase a vaccine is not available to manage the epidemic. We assume (as in Alvarez et. al. (2020)) that vaccines become available at the (Poisson rate) \(\eta\). The planner’s problem is

\[
W(S, I) = \max_{\{\phi_t\}} E \left[ \int_0^{T_\eta} e^{-\rho t} \left[ u(\phi_t w L_t) - \Delta(D^1_t, D^+_t) \right] dt + e^{-\rho T_\eta} F(S^*_T, I^*_T) \right],
\]

where the expectation is taken over the distribution of the stopping time \(T_\eta\) which gives the first time that the Poison process jumps. The expected time until a vaccine becomes available is \(1/\eta\).

It is interesting to study what happens in Phase I as \(t \to \infty\) along a realization in which the vaccine never arrives. The following proposition summarizes this case

**Proposition 2 (Phase I: Pseudo Steady State)** *The Phase I model has a steady state that coincides with the steady state in Phase II.*

**Proof.** See Appendix 1 ■

This result says that after a long enough period of time the availability of a vaccine does not have a large impact on the optimal policy. Thus, the social value of a vaccine —measured as the impact on the continuation value— decreases to zero as \(t \to \infty\). This, of course, ignores future epidemics that can be averted using vaccines since it only applies to situations characterized by small \((\gamma, \pi)\). In our quantitative section we show that the decrease in the value of the vaccine (although not to zero necessarily) is a robust feature.

This result has some implications for how to finance a vaccine. If the winner receives a patent, the economic value of that patent —again in the case of one epidemic— goes to zero as time goes by because the epidemic is being controlled. Specifically, the convergence result implies that, for \(T_\eta\) large the change in optimal policy is small. One consequence of this is that firms that have to allocate resources to produce a patent see their potential payoff decreasing as time goes by and, intuitively, this results in lower investment.

This suggests that financing a vaccine with a prize with a fixed value can potentially be a more efficient mechanism relative to a patent —at least in terms of inducing resources to be allocated— to produce a vaccine in a shorter period.
4 Quantitative Results

In this section we present some results for a quantitative version of the model. We take our time unit to be a week. We report the complete list of parameters used in Appendix 3. Here, we describe the more significant assumptions underlying our baseline case:

- $R_0$ is 2.8, and that for each diagnosed case there are approximately four asymptomatic case ($\zeta = 0.25$)

- We assume that the case fatality rate (as a fraction of symptomatic cases) is slightly below 1.7% (it is 1.8% in the U.S. at the time of this writing). We assume that an individual remains infectious for about three weeks.

- We assume that 25% of the total hospital capacity can be allocated to Covid cases. This corresponds to $2.8 \times 0.25$ beds per thousand people.

- Vaccine: We assume that, in expectation, it takes about 50 weeks for a vaccine to become available (Phase II)\(^1\). We also assume that the upper bound of the speed at which the population can be vaccinated is $\bar{\mu} = 0.036$. This is consistent with vaccinating 90% of the population in a year and a vaccine effectiveness of 0.85.

To compute the results we first discretized the continuous time HJB equation and then solved the weekly model using value function iteration. Given the model is highly non-linear, we solve the problem over a fine non-uniform grid and restrict the space to $0 \leq S + I + V \leq 1$. (See details in Appendix 2)

4.1 Baseline Case

The optimal stay at home policies for each Phase are depicted in Figure 1. Panel (a) shows the optimal policy in phase I, $\phi^I$, as a function of the state $(S, I)$. Panel (b) shows the $\phi^{II}$ as a function of $(S, I)$ for $V = 0$.

\(^1\)This is $\eta = 1/50$.  

Some interesting results are:

1. In Phase I (and Phase II as well) the optimal policy calls for no interventions for low levels of $I$. (The yellow area corresponds to $\phi = 1$.)

2. By construction, the optimal policy is a function of the state $(S,I)$ (in Phase I). Any policy that chooses the severity of the stay-at-home policy considering only infectious (or deaths) is bound to be suboptimal.

3. The optimal policy in Phase II (when the vaccine is available and reported at $V = 0$ which is the state at the time of the switch) is slightly “shifted to the left” relative to Phase I and it implies that, for all states, Phase II imposes more severe “stay-at-home” restrictions. In panel (b) the green-blue areas indicate more restricted choices. The reason for this is simple: If there is no vaccine ever, the optimal policy is close to “do nothing”\textsuperscript{12} and it is only when there is something that can save lives (a vaccine in our setting) that it pays to restrict output to allow more individuals to get vaccinated.

4. There are large subsets of the state space that even if a vaccine is available it is optimal to restrict employment. For example, if 70% of the population is susceptible and 10% is infectious then the optimal policy is to restrict employment to about 60% of the full employment level.

Any simulation must make an assumption about the realization of $T_{\eta}$, the time at which Phase II (vaccine) arrives. In our baseline we assume that $T_{\eta} = 50$, that is, that a vaccine becomes available after about 50 weeks, which is also the expected time of arrival.

Figure 2 shows the path of the relevant variables under the optimal policy. In the case of the stock of infectious individuals we also include the value that it would take if the policy is $\phi_t = 1$ (referred as W/O intervention or uncontrolled epidemic).

\textsuperscript{12}Strictly speaking the model implies that $\phi < 1$ is optimal to distribute deaths over time in order to minimize the extra fatality rate associated with exceeding hospital capacity.
The results in the uncontrolled case are independent of the economic model and are driven by the assumptions embedded in the epidemiological model. Without interventions, the epidemic would peak at about 8 weeks and about 27% of the population would be infectious at the time. The nonlinearities in the model imply that there is a second wave that starts around week 40 and peaks in week 70 when 5.2% of the population is infected. If there are no lockdowns (i.e. $\phi = 1$) the model predicts that there is a significant number of deaths.

The optimal policy in Phase I flattens the infectiousness curve (in red), and it takes about 10 weeks for the epidemic to peak. At the time of the peak $I$ is 7.5%. Under the optimal policy there is no second wave.

Panel (b) of Figure 2 displays the path of the optimal path of the lockdown policy. Initially (in the first 2-3 weeks) there is a small lockdown that quickly increases and it implies that employment is around 70% of the normal. Starting in week 12 there is a slow partial liberalization that ends in week 50 when all restrictions are lifted ($\phi = 1$). Thus, the optimal policy starts relaxing the stay-at-home constraint significantly before the peak of the epidemic. In this simple model the time path of $\phi$ is very close to the time path of output. Thus, output completely recovers in about a year.

Panel (c) shows the evolution of the stock of vaccinated individuals. Starting in week 50

Figure 2: Baseline Paths
the optimal policy is to vaccinate as fast as possible (see Panel (d)) and the stock of vaccinated stays relatively constant at about 54%. The optimal vaccination rate has an almost bang-bang property to it: initially it hits the upper bound and then rather sharply settles into its long run value. In the long run it is optimal (for these parameter values) to continuously vaccinate individuals because of three factors: loss of immunity, vaccines that are not 100% effective and exogenous infections (this is quantitatively very small).

Figure 3 shows the time paths since the beginning of the pandemic corresponding to average output since the beginning of the pandemic (current output closely tracks $\phi_t$) and the observed reproduction number. The largest drop in average output occurs in the first 20 weeks. After that point—which corresponds to higher values of $\phi$—average output steadily increases. The output cost of the optimal policy is significant. For the first year the economy is operating on average at about 83% capacity. In the long-run (about 7 years) the average output loss over the whole period is close to 2.5%, which is large.

Panel (b) of Figure 3 displays the time path of the reproduction rate, $R_t$. In our calibration $R_0 = 2.8$ but initially there is a large drop. It is 1.6 in week 3 and 1.10 in week 8. Starting in week 14 $R_t$ fluctuates around 1 with a slight upward trend that peaks at 1.05 in week 50. This result shows that simplistic policies (e.g. as advocated Budish (2020)) that call for maximizing utility subject to the reproduction number being less than one are not necessarily optimal. The optimal policy is such that employment is increasing while at the same time the reproduction number is above one and getting higher.

The only random element in the model is the time at which a vaccine becomes available. It is not practical to report a large number of realizations but it is interesting to discuss how the optimal policy should react if a vaccine is available earlier than expected. In the next section we describe one such realization.
4.1.1 Baseline: Early Arrival of a Vaccine

How does an early arrival of a vaccine change the optimal management of the epidemic? Figure 4 shows the outcome of our simulation for both the infection curve, $I_t$, and the optimal policy, $\phi$, when the vaccine arrives fairly early, at about week 25 (the baseline assumes that it arrives in week 50).

![Figure 4: Early Arrival of a Vaccine ($T_\eta = 25$)](image)

By construction the first 25 weeks display an optimal policy that is identical to the baseline. However, at that point the optimal policy (and the outcomes) differ significantly (the economy enters Phase II) relative to the baseline. The most salient changes are:

1. At the time the vaccine arrives the optimal stay-at-home policy starts a fast liberalization process which is completed in about 5 weeks. The epidemic dies down a lot faster.

2. The number of averted deaths (not shown) is significantly higher than in the baseline and the cost lower: Output gets back to normal 7 weeks after the vaccine arrives.

3. The optimal vaccination policy is similar to the base case: vaccinate at the highest feasible rate for about 5 months and then rather rapidly converge to the steady state.

In the model, availability of a vaccine plays a major role as it is the only technology that is available to save lives. Positive surprises (early arrival in our case) is equivalent to a large shock as measured by both the policy response as well as the consequences.

4.2 Uncertainty and Optimal Policies

How much faith should we put on our baseline results? One concern is that there is significant uncertainty both about how a lockdown will affect economic outcomes as well as about the appropriate values of many epidemiological parameters. This is an unfortunate situation but one that must be confronted head on. To convey a sense of how uncertainty affects the results,
we present the implications of the model when we vary several environmental variables. We find that the results are extremely sensitive to the underlying assumptions about the epidemiological model ($\kappa$ and $R_0$) as well as some parameters that capture, in a rough sense, the quality of the health infrastructure (e.g. case fatality rate and vaccination speed).

**Two Scenarios: Optimistic and Pessimistic** We start the exploration of the role of uncertainty by considering deviations from the baseline in three dimensions: the case fatality rate, hospital capacity and the speed at which 95% of the population can be vaccinated.

In what follows we describe the results for what we label optimistic and pessimistic scenarios.

- **Optimistic**: High vaccination rate (35% higher than in the baseline) and lower case fatality rate ($\chi = 0.25, \chi^H = 2.5\chi$) and 50% higher hospital capacity.

- **Pessimistic**: Lower vaccination rate (35% lower than in the baseline), and higher case fatality rate ($\chi = 0.35, \chi^H = 2.5\chi$).

The results for the path of the epidemic and output are in Figure 5.

![Figure 5. Optimistic and Pessimistic Scenarios](image)

The differences are significant. At the peak of the epidemic the fraction of the population that is infectious can range from 7.8% (in the optimistic case) to 5.9% (in the pessimistic case). In the first 3-4 weeks the loss of output is somewhat similar in all three cases. However, in the optimistic scenario recovery occurs early and it is very fast. Monthly output is 100% of normal after 7 1/2 months. On the other hand, in the pessimistic case it takes over 12 months to reach that level.

Table 1 presents some summary statistics for the baseline and the two alternative scenarios. The differences in loss of output both in the short and medium run are large: In the pessimistic scenario the loss of output is twice as high as in the optimistic scenario. There is also a significant difference in the speed of recovery. In addition to the relevant economic variables it shows the number of deaths averted and the output cost per death averted. The range is large.
both in terms of deaths averted (roughly 75% higher) and output cost per death averted (10% higher).

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Baseline</th>
<th>Optimistic</th>
<th>Pessimistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>$Y^*$ loss (1Y) (%)</td>
<td>17.4%</td>
<td>12.2%</td>
<td>19.9%</td>
</tr>
<tr>
<td>$Y^*$ loss (3Y) (%)</td>
<td>6.9%</td>
<td>5.0%</td>
<td>10.8%</td>
</tr>
<tr>
<td>Full Recovery (months)</td>
<td>12</td>
<td>7.5</td>
<td>12</td>
</tr>
<tr>
<td>Deaths Averted (%) (2Y)</td>
<td>0.56%</td>
<td>0.40%</td>
<td>0.70%</td>
</tr>
<tr>
<td>Cost per Death Averted ($) (2Y)</td>
<td>2.05M</td>
<td>2.09M</td>
<td>1.87M</td>
</tr>
</tbody>
</table>

The Impact of the Case Fatality Rate  
Our baseline assumes that the case fatality rate as a fraction of symptomatic cases is about 1.7% and this corresponds to $\chi = 0.30$. We also explore the impact on the path of the epidemic and the optimal policy of two other values $\chi = 0.25$ and $\chi = 0.35$, adjusting fatality rate when cases exceed hospital capacity as $\chi^H = 2.5\chi$. These correspond to case fatality rates of 1.4% and 2.5% respectively. Figure 6 shows the results.

The lower the fatality rate the less aggressive the policy: the epidemic is short-lived and the economy recovers rapidly. The model implies that more lethal epidemics result in more severe lockdowns as the human costs increases.

The Impact of the Speed of Vaccination  
Figure 7 displays the time paths of infections and the optimal policy for the base case ($\bar{\mu} = 0.036$), and a very low vaccination capacity ($\bar{\mu} = 0.001$).
The message is clear: when the ability to vaccinate is low (low $\bar{\mu}$) the optimal lockdown policy before the vaccine arrives imposes fewer restrictions. The reason, as discussed before, is that a low $\bar{\mu}$ implies that the mitigation technology is not very productive and hence that the planner should not give up a lot of output today waiting for a technology that, even when it arrives, it will not provide a fast solution. Thus, to the extent that $\bar{\mu}$ captures some dimension of the public health infrastructure it implies that countries with poorer health infrastructure should adopt less restrictive policies.

**The Duration of the Infectious Period**  
Figure 8 shows the effect of shortening the infectiousness period (two and one half vs. three weeks).

An epidemic characterized by a shorter infectious period (in Figure 8 this corresponds the green curve, $\kappa = 0.40$) has the property that, in the absence of controls, reaches a given fraction of the population faster. This, in turn, implies that the optimal response is to apply initially a slightly more severe lockdown policy and to lift it sooner.$^{13}$

$^{13}$Even though the lockdown in the low $\kappa$ case is more severe (lower $\phi$) the speed at which the epidemic
**The Reinfection Rate** Our model assumes that individuals lose immunity at a rate given by $\gamma$. In the baseline the expected duration of the immunity is about 50 weeks. In this section we report the effect on the optimal policy of a much longer immunity period (over 76 years) that approximates permanent immunity.

![Path of $I_t$](image1)

![Optimal $\phi$](image2)

**Figure 9. The Impact of Rate of Reinfection**

Figure 9 shows the path of infection and the optimal lockdown policy in these two cases. Longer immunity does not have a large impact on the level of lockdown in the first few weeks but it implies that the economy recovers sooner. It also implies that the level of infections is lower. This is driven by the transitory nature of the epidemic when the rate at which the population loses immunity is very small.

**Hospital Capacity** In the baseline we assume that 25% of the beds per thousand people ($2.8 \times 0.25$) are available for Covid patients. On a per capita basis this implies that $\bar{H} = 0.05$. In this section we report the results associated with a 50% increase in hospital capacity.

![Path of $I_t$](image3)

![Optimal $\phi$](image4)

**Figure 10. The Impact of Hospital Capacity**

Higher hospital capacity results in smaller lockdowns (and of shorter duration). The level of infections is higher. The ratio of $R_t$ paths ($R_t(0.4)/R_t(0.33)$) is greater than one. Thus, the planner does not fully compensate for the faster movement of the epidemic.
Case Fatality Rates When Hospital Capacity is Exceeded  The variable $\chi^H$ measures the case fatality rate when the number of Covid cases exceed hospital capacity. The baseline $\chi$ is 0.30 and the baseline $\chi^H = 0.75$. We also consider an alternative $\chi^H = 0.9$. The results are in Figure 11.

![Figure 11. The Impact of Case Fatality Rates](image)

Path of $I_t$  
Optimal $\phi$

Higher fatality rates above hospital capacity result a policy that keeps cases at the point where they do not exceed hospital capacity. This requires more severe lockdowns and lower infections during the first year.

Expected Time Until a Vaccine is Available  In the baseline the expected time until a vaccine arrives is 50 weeks. We report the results in two alternative cases: fast vaccine arrival (20 weeks) and slow vaccine arrival (100 weeks)

![Figure 12. The Impact of Expected Time to Develop a Vaccine](image)

Path of $I_t$  
Optimal $\phi$

When the vaccine is expected to arrive soon the optimal policy is more stringent. The lockdown is more severe and infections and fatalities are lower. Why? The sooner the vaccine is available the sooner that the planner will have a means of avoiding deaths. In this case, it pays to wait and keep fatalities low until the vaccine arrives. If the vaccine will take (in expectation) a long time to arrive the cost in foregone output becomes too high and the optimal policy is to increase employment and output.
The Shadow Price of Life  In the baseline we assume that the planner uses $\nu = 20$ which implies that each life is valued about 11 million. This figure is arbitrary but close to what is currently used by Federal agencies in project evaluation. Here we report the effect of changing the value of life to one quarter of a million ($\nu = 5$) and 17 million ($\nu = 30$).

As expected, the higher the value that society puts on a human life the more severe the lockdown and the fewer the fraction of people infected.

Taking Stock  The results in this section illustrate the sensitivity of the key findings to different parameter values. The values used are within the range of sensible estimates about which, at this time, there is considerable uncertainty. Nevertheless, the policy implications for these cases differ significantly in terms of the key variable: how strict and how long is the optimal lockdown.

There is a clear message that emerges: policy makers face a difficult task in terms of choosing the optimal lockdown policy and knowledge of the relevant epidemiological and public health parameters is critical.

4.3 Optimal Vaccination Rate

In the previous comparative exercises we emphasized how the optimal lockdown policy responds to changes in certain parameters. In this section we report the impact on the optimal path of vaccination of some changes in the basic environment. We only look at changes that can potentially induce significant deviations from the base case. Figure 4 summarizes our findings.
Overall, the optimal path of vaccination can be simply described as: Vaccinate as fast as possible and then settle to the long run (steady state) value. Differences in vaccination capacity have no impact on the long run (unless the capacity is binding). Panel (b) shows the impact of the value of life. The differences are small. Since the optimal policy initially is “vaccinate as fast as possible” the value of life has no impact. In the long run the vaccination rate is lower only when the value of life is very low (.25M vs 11M in the baseline).

Lower reinfection rates (Panel (c)) imply that vaccination is more effective as fewer people lose their immunity. This implies that the optimal policy makes a higher vaccination effort and this implies that it hits the upper bound for a much longer period of time and then sharply decrease to the steady state. Finally Panel (d) shows the optimal vaccination when the infectious period is lower. As in the case of a lower $\gamma$ this increases the effectiveness of the vaccine and it results in a much more aggressive vaccination policy.

4.4 The Value of Life and the Cost of Averting Death

In our base formulation of the social value of a life, $\Delta(D_t^l, D_t^+) = M_0 \left[ k_a D_t^l + k_e D_t^+ \right]$, where $M_0$ corresponds to the utility equivalent of the value of a statistical life

$$\Delta(D_t^l, D_t^+) = M_0 \left[ k_a D_t^l + k_e D_t^+ \right]$$
In this section we present the results of several different values of a statistical life ($M_0$ in our notation). The value that we use in our baseline assumes that the present value of consumption of an individual who dies from the virus is 11.25 million. We also consider several other cases indexed by the equivalent present value of consumption obtained from using a multiple of earnings as a way of measuring other monetary costs of death (labeled PV in Table 2)

<table>
<thead>
<tr>
<th>PV (Mill)</th>
<th>Deaths Ave.</th>
<th>Cost (M) (2Y)</th>
<th>Y Loss (1Y) (%)</th>
<th>Trough (months)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.26</td>
<td>0.52%</td>
<td>1.71</td>
<td>13.0</td>
<td>1</td>
</tr>
<tr>
<td>11.25</td>
<td>0.56%</td>
<td>2.05</td>
<td>17.4</td>
<td>1.5</td>
</tr>
<tr>
<td>16.99</td>
<td>0.60%</td>
<td>2.08</td>
<td>18.7</td>
<td>2</td>
</tr>
</tbody>
</table>

The results show that the valuation of life has a first order effect on the optimal policy and, moreover, that the effects are highly nonlinear (using the present value of foregone consumption as the metric)

1. The higher the value of life the higher the loss of output and the slower the recovery.

2. The number of deaths averted (and the cost per death averted) vary as well. In particular the cost per death averted in the high valuation case is about 22% higher than in the low case.

3. The optimal policy cannot be defined using the value of life. Put it differently even in the case when a life is valued at 11.25 million it is optimal for the economy to spend only 2 million to save a life.

### 4.5 The Social Value of A Vaccine

In order to evaluate the gains from a vaccine we compare the value (for each state $(S, I)$) of being in Phase II (with a vaccine available) relative to the case when no vaccine is available. Proposition 2 shows that even if a vaccine never arrives the economy in a “permanent” Phase I converges to the same steady state as in Phase II when the parameters ($\gamma, \pi$) are small. In this case if the difference between the total utility in each Phase is computed at a long enough horizon, our theory predicts that the value of a vaccine is small. The interesting quantitative question is to assess how much this social value changes for relatively short time horizons and for other parameters.

Table 3 reports the dollar equivalent of the gains associated with the availability of a vaccine for the baseline and the optimistic and pessimistic scenarios.
Table 3: Value of a Vaccine (Trillion)

<table>
<thead>
<tr>
<th>Arrival Time (weeks)</th>
<th>Scenarios</th>
<th>1</th>
<th>25</th>
<th>50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline</td>
<td>3.16</td>
<td>2.06</td>
<td>1.34</td>
<td></td>
</tr>
<tr>
<td>Optimistic</td>
<td>2.10</td>
<td>1.07</td>
<td>0.87</td>
<td></td>
</tr>
<tr>
<td>Pessimistic</td>
<td>3.66</td>
<td>2.56</td>
<td>1.77</td>
<td></td>
</tr>
</tbody>
</table>

We include the gains at 3 points in time: at the beginning of the epidemic, 6 months into the epidemic and a year after the beginning of the epidemic. As expected there is a monotonicity corresponding to the results. The value of the vaccine increases as the environment gets worse. The absolute values are large and range from 2.1 T to 3.66T. This is roughly 10% of the U.S. GDP (in the base case). In all three cases there is a significant decrease in the value of a vaccine—about 45% of the original value—that becomes available after one year. This decrease is driven by the change in the epidemic: more individuals are immune and hence the social value of a vaccine is lower.

Table 4 contains the same information except that it is indexed by the present value of consumption.

Table 4: Value of a Vaccine (Trillion)

<table>
<thead>
<tr>
<th>Arrival Time</th>
<th>$\nu \ PV$ (Mill)</th>
<th>1</th>
<th>25</th>
<th>50</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>0.26</td>
<td>2.63</td>
<td>1.29</td>
<td>1.00</td>
</tr>
<tr>
<td>20</td>
<td>11.25</td>
<td>3.16</td>
<td>2.06</td>
<td>1.34</td>
</tr>
<tr>
<td>30</td>
<td>16.99</td>
<td>3.30</td>
<td>2.30</td>
<td>1.41</td>
</tr>
</tbody>
</table>

The higher the value that society puts on a human life the more valuable the vaccine. In all three cases the value after a year is about 35% of the initial value.

What does this say about how to finance a vaccine? Our model is too stylized to discuss details of market failure. The values that we report correspond to a social valuation of a life. To the extent that the market values lives in a similar way (Table 4 gives options and reasonable bounds) we find that the market value of a patent decreases over time. If private firms engage in a discovery “race” then as the prize gets smaller our model would predict that the less promising candidate vaccines will be left out. Overall the private incentives decrease as time goes by if the source of revenue is a patent. To the extent that the social value differs from our estimates and, in particular if it does not decrease then offering prizes instead of patents seems an efficient way of providing incentives to the private sector to produce a vaccine.
5 Concluding Comments

We develop a dynamic macro model to determine the optimal choice of stay-at-home policies in Phase I and stay-at-home and vaccination policy in Phase II. Optimal policies have a shock treatment aspect to them: strict lock-down initially with gradual liberalization that occurs before the peak of the pandemic. Similarly, the optimal vaccination policy is to vaccinate at capacity initially before converging to a steady state determined by the effectiveness or the vaccine or reinfection rate. Our novel finding is that pre-vaccination policies depend heavily on what happens after vaccine arrival (vaccination rate) and the probability of the arrival of a vaccine and thus, any analysis that does not model the post vaccine phase in a realistic manner would recommend incorrect policies. The market value of a vaccine decreases rapidly – especially if the infection curve is not flattened under the optimal policy. We find that particular details how society values life has a first order effect on the optimal stay-at-home policy. This, in turn, determines the severity of the recession associated with the epidemic and the duration. In many of our scenarios, the ex-post cost of averting a death is large and in the baseline case exceeds 2 million. Our results illustrate that uncertainty about some features of the environment (e.g. the parameters that define the epidemiological model and the public health infrastructure) have a large impact on the optimal policy. Thus, producing better estimates of these key elements should be a priority in the policy area.
References


6 Appendix 1: Proofs

Discussion of Phase II Optimal Policy Let the value function of this problem satisfy the following HJB equation

\[ \rho F(S, I) = \max_{(0 \leq \phi \leq 1, \ 0 \leq \mu \leq \bar{\mu})} \{ u(\phi w(1 - \zeta I) - c_V(\mu(1 - V))) - \Delta \left[ (D^1, D^+ \right]) \]

\[ + F_S \left[ -\beta \phi^2(1 - \zeta)SI - (\mu + \gamma + \pi) S + \gamma \right] + F_I \left[ \beta \phi^2(1 - \zeta)SI - (\kappa + \mu + \gamma) I + \pi S \right] \}

The associated Hamiltonian is

\[ H^{II} = \max_{(0 \leq \phi \leq 1, \ 0 \leq \mu \leq \bar{\mu})} u(\phi w(1 - \zeta I) - c_V(\mu(1 - V))) - \Delta \left[ D^1, D^+ \right] \]

\[ + \lambda_S \left[ -\beta \phi^2(1 - \zeta)SI - (\mu + \gamma + \pi) S + \gamma \right] + \lambda_I \left[ \beta \phi^2(1 - \zeta)SI - (\kappa + \mu + \gamma) I + \pi S \right] \]

\[ + \lambda_V (\mu(1 - V) - \gamma V) + \hat{\gamma}^\phi(1 - \phi) + \hat{\gamma}_I^L (\bar{\mu} - \mu) + \hat{\gamma}_I^L \mu. \]

The FOC are standard and given by the static conditions

\[ u'(\phi w(1 - \zeta I) - c_V(\mu(1 - V))) = \frac{\rho \phi w(1 - \zeta I) - c_V(\mu(1 - V)))w(1 - \zeta I)}{2\beta \phi(1 - \zeta)SI} = (F_S - F_I), \]

which corresponds to equation (??) in the text.

Proof. In using the Hamiltonian \( H^{II} \) care must be taken since the function \( \Delta \left[ D^1, D^+ \right] \) has a kink at the hospital capacity level. Since we are trying to establish the existence of a steady state with arbitrarily small levels of infectious individuals we will take the derivative of the function \( \Delta \left[ D^1, D^+ \right] \) as if the level is below the hospital capacity. Thus, the relevant derivative with respect to \( I \) is

\[ \Delta' = M_0 k_a \lambda h \zeta \kappa \]

Consider first Phase II. The relevant co-state variables evolve according to the following differential equations (again omitting the arguments in the function \( u'() \))

\[ \dot{\lambda}_S = (\rho + \mu + \gamma + \pi) \lambda_S + (\lambda_S - \lambda_I) \beta \phi^2(1 - \zeta) I - \lambda_I \pi, \]
\[
\dot{\lambda}_I = u'(\cdot) w \phi \zeta + \Delta' \\
+ (\rho + \kappa + \mu + \gamma) \dot{\lambda}_I + (\lambda_S - \lambda_I) \beta \phi^2 (1 - \zeta) S, \\
\dot{\lambda}_V = (\rho + \mu + \gamma) \lambda_V - u'(\cdot) c_V \mu
\]

The static first order conditions are equations (12) and (13).

We conjecture that there is a steady state such that \( \phi^* = 1 \) and \( \mu^* = 0 \) when \((\gamma, \pi)\) are arbitrarily small. Consider first the steady state values of the state variables when \( \pi = 0 \) under the conjectured optimal policy. In this steady state the epidemiological variables satisfy

\[
\beta (1 - \zeta) S^* = \kappa + \gamma,
\]

and

\[
I^* = \frac{\gamma}{\gamma + \kappa} (1 - S^*).
\]

It suffices to show that the system of equations that is implied by \( \dot{\lambda}_S = \dot{\lambda}_I = \dot{\lambda}_V = 0 \) has a solution evaluated at the candidate steady state and that satisfies equations (13) and (14).

Simple calculations show that \( \dot{\lambda}_S = \dot{\lambda}_I = \dot{\lambda}_V = 0 \) imply

\[
\lambda_S^* = \frac{\beta (1 - \zeta) I^* (u'(\cdot) \zeta w + \Delta')}{\Lambda},
\]

and

\[
\lambda_I^* = - \frac{(\gamma + \rho + \beta (1 - \zeta) I^*) (u'(\cdot) \zeta w + \Delta')}{\Lambda},
\]

where

\[
\Lambda = \rho (\gamma + \rho + \beta (1 - \zeta) I^*) + \beta (1 - \zeta) I^* (\gamma + \kappa).
\]

To complete the argument it suffices to show that equations (15) and (16) hold as inequalities (ignoring the Lagrange multipliers). Some standard manipulations show that this is equivalent to (in the case of equation (15)) to

\[
\frac{u'(\cdot) (1 - \zeta \frac{\gamma}{\gamma + \kappa} (1 - S^*))}{u'(\cdot) w \phi \zeta + \Delta'} > \frac{2 \gamma}{\Lambda} \left[ \rho + \gamma + 2 \beta (1 - \zeta) \frac{\gamma}{\gamma + \kappa} (1 - S^*) \right].
\]

Since for arbitrarily small \( \gamma \) the left hand side remains bounded away from zero (it is actually increasing) and the right hand side converges to zero, this conditions is satisfied for sufficiently small \((\gamma, \pi)\).

To check that equation (16) holds as well, it suffices to show that

\[
-u'(\cdot) c'_V < \frac{(u'(\cdot) \zeta w + \Delta')}{\Lambda} \frac{\gamma}{\gamma + \kappa} (1 - S^*) \left[ (k + \gamma) - \left( \gamma + \rho + \beta (1 - \zeta) \frac{\gamma}{\gamma + \kappa} (1 - S^*) \right) \right]
\]

and this holds for \( \gamma \) sufficiently small.
Next we show that same steady state is a rest point of the dynamical system associated with the optimal solution in Phase I. The Hamiltonian in this case is

\[ H^I = u(\phi w(1 - \zeta I) - \Delta [(D^1, D^+)] + \eta F(S, I) + \psi_S \left[ -\beta \phi^2 (1 - \zeta)SI - (\gamma + \pi)S + \gamma \right] + \psi_I \left[ \beta \phi^2 (1 - \zeta)SI - (\kappa + \gamma)I + \pi S \right], \]

where \( \mu \) is exogenously set equal to zero and that the relevant discount factor during Phase I is \( \rho + \eta \).

We assume that the function \( F(S, I) \) is differentiable for small values of \( I \) (to be proved later) and we look at the limiting behavior of the relevant dynamical system along a path in which the Poisson counter never goes off under the assumption that in the limit \( \phi^* = 1 \). The steady state (again set \( \pi = 0 \)) is such that

\[
\psi^*_S = \frac{\eta(\rho + \eta)F_S^* - (\beta (1 - \zeta)I^* + \pi)(- (u'w)\zeta + \Delta') + \eta F_I^*)}{\tilde{\Lambda}},
\]

\[
\psi^*_I = \frac{(\rho + \eta + \gamma + \beta (1 - \zeta)I^*)(- (u'w)\zeta + \Delta') + \eta F_I^*) + \eta F_S^* (\kappa + \gamma)}{\tilde{\Lambda}},
\]

where

\[ \tilde{\Lambda} = (\rho + \eta + \gamma + \beta (1 - \zeta)I^*)(\rho + \eta) + \beta (1 - \zeta)I^* (\gamma + \kappa), \]

and

\[ F_S^* = \lambda_S^* \text{ and } F_I^* = \lambda_I^*. \]

The sufficient condition to guarantee that \( \phi^* = 1 \) is

\[ u'(w)(1 - \zeta I^*) > 2 (\psi^*_S - \psi^*_I) \beta (1 - \zeta)S^* I^*, \]

where, as in Phase II,

\[ S^* = \frac{\gamma + \kappa}{\beta (1 - \zeta)} \text{ and } I^* = \frac{\gamma}{\gamma + \kappa} (1 - S^*). \]

The left hand side of equation (19) remains positive (and strictly bounded away from zero) as \( \gamma \) goes to zero. The right hand side converges to zero since \( I^* \) goes to zero as \( \gamma \to 0 \).
Appendix 2: Computational Appendix

\[ D^1_t = \chi \kappa \zeta h I_t \]
\[ D^+ = (\chi^H - \chi)(\kappa \zeta h I_t - \bar{H})^+ \]
\[ \Delta(D^1, D^+) = M_0 [k_a D^1_t + k_e D^+_t] \]

Writing the HJB equations for the two phases,

\[
\rho F(S, I, V) = \max_{(0 \leq \phi \leq 1, 0 \leq \mu \leq \bar{\mu})} \{ u(\phi w(1 - \zeta I) - c_v(\mu(1 - V))) - \Delta [(D^1, D^+)] \\ + F_S [-\beta \phi^2 (1 - \zeta) SI - (\mu + \gamma + \pi) S + \gamma S] + F_I [\beta \phi^2 (1 - \zeta) SI - (\kappa + \mu + \gamma) I + \pi S] \\ + F_V [\mu(1 - V) - \gamma V] \}; \\
\rho J(S, I) = \max_{0 \leq \phi \leq 1} \{ u(\phi w(1 - \zeta I)) - \Delta [(D^1, D^+)] \\ + J_S [-\beta \phi^2 (1 - \zeta) SI + \gamma (1 - S)] + J_I [\beta \phi^2 (1 - \zeta) SI - (\kappa + \gamma) I] \}. 
\]

Discrete Version of HJB

We discretize the above HJB equations and solve the weekly model using value function iteration. Given the model is highly non-linear, we solve the problem over a fine grid and restrict the interest region to \(0 \leq S + I \leq 1\).

Phase II

\[
F(S_t, I_t, V_t) = \max_{(0 \leq \phi \leq 1, 0 \leq \mu \leq \bar{\mu})} \left\{ \frac{(1 - e^{-\rho \Delta})}{\rho} \{ u(\phi w(1 - \zeta I) - c_v(\mu(1 - V))) - \Delta (I_t) \} + e^{-\rho \Delta} F(S_{t+\Delta}, I_{t+\Delta}, V_{t+\Delta}) \right\} \\
S_{t+\Delta} = S_t + [-\beta \phi^2 (1 - \zeta) SI - (\mu + \gamma + \pi) S + \gamma S] \Delta \\
I_{t+\Delta} = I_t + [\beta \phi^2 (1 - \zeta) SI - (\kappa + \mu + \gamma) I + \pi S] \Delta \\
V_{t+\Delta} = V_t + [\mu(1 - V) - \gamma V] \Delta 
\]

Phase I

\[
J(S_t, I_t) = \max_{(0 \leq \phi \leq 1)} \left\{ \frac{(1 - (e^{-\rho + \eta} \Delta))}{\rho + \eta} \{ u(\phi w(1 - \zeta I)) - \Delta (I_t) + \eta F(S_t, I_t, 0) \} + e^{-(\rho + \eta) \Delta} J(S_{t+\Delta}, I_{t+\Delta}) \right\} \\
S_{t+\Delta} = S_t + [-\beta \phi^2 (1 - \zeta) SI - (\kappa + \gamma) S + \gamma S] \Delta \\
I_{t+\Delta} = I_t + [\beta \phi^2 (1 - \zeta) SI - (\kappa + \gamma) I + \pi S] \Delta 
\]
Appendix 3: Calibration

1. Utility. We consider log utility. To be precise we assume that

\[ u(\phi w(1-\zeta I) - c_V(\mu(1-V))) = \ln [\phi wL - c_V(\mu(1-V)) - (1-c_0)w]. \]

If there is no vaccination and \( \phi = L = 1 \), \( 1-c_0 \) is the fraction of steady state output that captures the minimal level of consumption.

We assume that \( c_0 = 0.6 \), and, hence, that output cannot fall below 40% of its steady state value, if the vaccination is low.

2. Vaccination.

(a) The cost of vaccination:

\[ c_V(\mu(S + (1-\zeta)I)) = c^0_V(\mu(S + (1-\zeta)I))^{1+c^1_V}. \]

Baseline: \( c^0_V = 0.1w \), \( c^1_V = 0 \).

(b) Vaccination capacity. We set \( \bar{\mu} = 0.036 \).

3. Epidemiological Parameters.

(a) The Fraction \( \zeta \). A difficulty estimating \( \zeta \) is the lack of random testing at this point and the as-hoc assumptions about mortality that have to be made to produce estimates. Hortacsu et. al. estimate a range for \( \zeta \). Their results—based on data prior to the institution of stay-at-home policies in many states in early March 2020—imply that \( \zeta \in [0.4, 0.25] \). Li et. al. (2020) using a different approach and relying on Chinese data estimate \( \zeta = 0.04 \). More recent evidence give a range between 0.10 and 0.30. We assume \( \zeta = 0.25 \).

(b) The Fatality Rate. What are the implied case fatality rates? We assume that the flow of deaths is given by \( D_t = \chi k h \zeta I_t \). There are several assumptions underlying this definition. First, we assume that the individuals who die from the flow out of the infectious category \( (\kappa I_t) \) must have shown symptoms (hence the flow is \( \kappa \zeta I_t \)) and were hospitalized (the flow is \( \kappa h \zeta I_t \)). For this subset the fatality rate is \( \chi \). Then the fatality rate for the overall symptomatic population is \( \chi h \). In the US at the time of this writing, the measured death rate is about 2%, while for the world as a whole it exceeds 3%. At the same time there some countries—including several Latin American countries—in which the case fatality rate is below 1%. Thus, it seems that \( \chi = 0.3 \) given a hospitalization rate of \( h = 0.056 \) is a reasonable estimate. This implies a measured case-fatality rate of 1.68%.

(c) The Recovery Rate \( \kappa \). If on average individuals exit the infected category (to either resistant or deceased) in 3 weeks, then \( \kappa = 1/3 = 0.33 \).
The Gross Transmission Rate $\beta$. We view estimates of $R_0$ as more reliable than estimates of $\beta$. Our strategy is to use estimates of $R_0$ to estimate $\beta$. In our base case $R_0 = 2.8$. Then given $$\frac{\beta(1 - \zeta)}{\kappa} = R_0,$$ we estimate $\beta$ as $$\beta = \frac{\kappa \times R_0}{1 - \zeta} = \frac{0.33 \times 2.8}{0.75} = 1.232.$$ There is significant uncertainty about the relevant value of $R_0$. Many studies put the range of $R_0$ between 1.5 and 4.0. A recent study by Fernandez-Villaverde and Jones (2020) that matches the evidence with the SIR model —but that imposes an arbitrary sequence $\phi_t$— estimates that $R_0 = 4.2$ and even higher in some European countries.

Baseline: $\beta = 1.1$


(a) Output per worker. Our unit of analysis is an individual. We assume that there are $328 \times 10^6$ individuals, and GDP of 20 trillion/year. Thus, output per worker per week is 1,173

$$w = 1,173.$$  

(b) Discount factor. We assume that the annual discount factor $\rho$ is somewhere between 1 and 3%. The base case is $\rho = 0.0123$ on an annual basis. Since the model is weekly we have that

$$\rho = 0.000236.$$  

This value has the “property” that the present discounted value of weekly output of the average worker (who earns twice as much as the average person since only 50% of the population work) satisfies

$$\frac{2,331}{0.000233} = 10,000,000$$  

which is not an unreasonable number.

5. The $\Delta$ function.

(a) Base Case: Estimation of $M_0$. Since the constant is given by

$$\ln (\nu w - \zeta) \frac{1 - e^{-\rho T}}{\rho}.$$  

In the baseline, we assume that $\nu = 20$ the implied present value of consumption (using the same life expectancy) is 11.25M which is on the high side. Thus we have the following values
6. **Definition:** $\mathcal{R}_t$

$$\mathcal{R}_t = \frac{\beta (1 - \zeta)\phi^2_t S_t}{\kappa}.$$

7. Next we pick $\gamma$. In our baseline, $\gamma = 0.02$, i.e. 2% of the recovered + vaccinated become susceptible in unit time. This is likely an upper bound based on the evidence so far, so we also consider $\gamma = 0.00025$ in the exercise.

<table>
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<td><strong>Meaning</strong></td>
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Appendix 4: Behavioral Model

In this section, we outline a simple model that captures the behavioral response to individual risks associated with the infection (see, for e.g. Bisin and Gottardi (2021) for a model with externalities). Individuals differ along three dimensions: i) their risk assessment while working, $\sigma(i)$, and ii) their risk assessment while not working, $\nu(i)$, with $\nu(i) < \sigma(i)$ as working increases the probability of infection, and iii) their disutility cost from losing a job, $\lambda(i)$. Workers choose whether to work or not, and we allow for some work to be forced not to work to capture the impact of closures in activities where there is no option of working from home (e.g. restaurants).

There are three types of workers, those who: a) work b) choose not to work and c) are forced not to work, with measure $\pi_t$. We assume that everyone has same consumption and same private perception of risk, $H(D_1, D^+)$, which depends on the aggregate flow of deaths and deaths due to hospital capacity. Flow utility of three types of workers is as follows:

- a) work: $u(c - \bar{c}) - \sigma(i)H(D^1_1, D^+)$
- b) choose not to work: $u(c - \bar{c}) - \lambda(i) - \nu(i)H(D^1_1, D^+)$
- c) forced not to work: $u(c - \bar{c}) - \nu(i)H(D^1_1, D^+)$

Let the measure of agents be denoted by $K$. The measure of individuals who can work is $(1 - \pi_t)$. Among the individuals who can work, individuals who choose to work satisfy:

$$\frac{\lambda(i)}{\sigma(i) - \nu(i)} \geq H(D^1_1, D^+)$$

Let $A(D^1_1, D^+) \equiv \{ i \text{ s.t.} \frac{\lambda(i)}{\sigma(i) - \nu(i)} \geq H(D^1_1, D^+) \}$

Let $A^c(D^1_1, D^+)$ be the complement of $A(D^1, D^+)$. Thus,

$$\phi_t = (1 - \pi_t)K(A(D^1_1, D^+))$$

If we assume that the government implements a transfer policy that equalizes consumption across the three different types, aggregate preferences are given,

$$u(c_t - \bar{c}) - \left[(1 - \pi_t) \int_{A(D^1_1, D^+_t)} \sigma(i) dK(i) \right]$$
$$+ (1 - \pi_t) \int_{A^c(D^1_1, D^+_t)} \nu(i) dK(i) + \pi_t \int_{A(D^1_1, D^+_t) \cup A^c(D^1_1, D^+)} \nu(i) dK(i) \right] H(D^1_1, D^+_t)$$
$$- \int_{A^c(D^1_1, D^+_t)} \lambda(i) dK(i)$$

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Therefore, the loss function can be interpreted as,

\[
\Delta(D^1_t, D^+_t) = \left[ (1 - \pi_t) \int_{A(D^1_t, D^+_t)} \sigma(i) dK(i) + (1 - \pi_t) \int_{A^c} \nu(i) dK(i) + \pi_t \int_{A(D^1_t, D^+_t) \cup A^c} \nu(i) dK(i) \right] \]

\[H(D^1_t, D^+_t) + \int_{A^c} \lambda(i) dK(i),\]

and this utilitarian objective function coincides with the social preferences that we use.

**Appendix 5: Literature Review**

We are fully aware that this summary is incomplete and that closely related research is probably missing. However, we still want to acknowledge some of the recent work in the topic, and found useful to group difference papers in different categories, with the obvious caveat that these are imperfect and that there exists a substantial amount of overlap in the existing work.


